

ALEXA FERR RELEASES NEW SINGLE “WHAT I WANT”



LOS ANGELES, CA (April 10, 2020) - R&B/Pop artist ALEXA FERR (alexaferrmusic.com) returns with her brand new single, **What I Want!** The single was written by Alexa Ferr and produced by American based producer, Adot The God whose production credits include Wale, Travis Scott, Mac Miller and Jidenna to name a few.

Of the single, Alexa says, "When Adot The God emailed me the beat for what you hear on "What I Want", I was playing around with melodies and on this particular day, I was feeling like I needed to go after what I want. That, if I'm not happy at the place I'm at now, I need to do what's best for me to make myself happy and create the life I want for myself.

What I Want is about empowering others to go after what they believe they deserve and what they want in life. This can be in the form of a better relationship, way of living, career, etc."

Listen to **What I Want** [HERE!](#)

Alexa Ferr Biography:

R&B/Pop artist Alexa Ferr is no stranger to the music industry. A bonafide triple threat, Alexa discovered her love for the arts performing at local singing competitions

and as a dancer gaining 8 years of experience in jazz, tap, ballet, hip-hop and contemporary dance.

Alexa's career began in 2011 with the release of her first single, "Fell" via Universal Music Group/Dauman Music. The single featured Disney star Matthew "Mdot" Finley, who was also featured in Camp Rock 2. Following the release of "Fell", Alexa worked with a multitude of producers throughout 2012, including production duo The Invaders who helped the then 17-year-old discover her sound as an artist. In 2013, the Toronto native moved to Los Angeles and released her debut EP 'Lipstick On The Glass', introducing fans and media outlets to the "Rugged Pop" sound.

In 2015, Alexa began experimenting with her sound, leaving the "Rugged Pop" sound behind for a sound rooted in Urban Pop. Working with Th3ory of The Penhouse, Alexa wrote and recorded a number of songs including 2016's "Hit The Switch", co-written by Travis Bruce. "Hit The Switch" is one of Alexa's most successful songs with over 30,000 Soundcloud streams to date. The song is featured in the upcoming indie film, FLOAT, directed by Johnny Dutch, marking Alexa's first film feature. In 2016, Alexa also found success behind-the-scenes as a songwriter, co-writing Moka Blast's single "Vida Loca", which features DreamKayris and The Voice Brasil's Nikki.

Throughout 2017 and 2018, Alexa took pride in solo-songwriting, while working with many producers, continuing to create music on her own terms. In April 2019, Alexa released the single "Can't Help Myself", produced by Til December. "Can't Help Myself" showcases the evolution of Alexa's artistry as an Urban Popstar, and as a songwriter, as she continues to build her path in the music industry.

Alexa is working with a variety of producers on new music, which will be released later this year.

Connect with Alexa Ferr:

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