## ALEXA FERR RELEASES NEW SINGLE "CAN'T HELP MYSELF"



LOS ANGELES, CA (April 5, 2019) - R&B/Pop artist ALEXA FERR (alexaferrmusic.com) returns with her brand new single Can't Help Myself! This marks Alexa's first release since the release of single If You Only Knew, produced by Th3ory (Mary J. Blige, PARTYNEXTDOOR, Eric Bellinger, Ye Ali) last year.

**Can't Help Myself** is a sexy, eclectic open love letter about realizing a love interest's effect on you.

Of the single, Alexa said: **"Can't Help Myself"** is about finding everything about an individual you are either in a relationship with or have an interest in irresistible. You often find yourself thinking about this person, and wanting to be with them. Essentially, you "can't help yourself" whenever you are with them."

Can't Help Myself was produced by 'Til December and written by Alexa Ferr.

Listen to Can't Help Myself HERE!

## Alexa Ferr Biography:

R&B/Pop artist Alexa Ferr is no stranger to the music industry. A bonafide triple threat, Alexa discovered her love for the arts performing at local singing competitions

and as a dancer gaining 8 years of experience in jazz, tap, ballet, hip-hop and contemporary dance.

Alexa's career began in 2011 with the release of her first single, "Fell" via Universal Music Group/Dauman Music. The single featured Disney star Matthew "Mdot" Finley, who was also featured in Camp Rock 2. Following the release of "Fell", Alexa worked with a multitude of producers throughout 2012, including production duo The Invaders who helped the then 17-year-old discover her sound as an artist. In 2013, the Toronto native moved to Los Angeles and released her debut EP 'Lipstick On The Glass', introducing fans and media outlets to the "Rugged Pop" sound.

In 2015, Alexa began experimenting with her sound, leaving the "Rugged Pop" sound behind for a sound rooted in Urban Pop. Working with Th3ory of The Penhouse, Alexa wrote and recorded a number of songs including 2016's "Hit The Switch", co-written by Travis Bruce. "Hit The Switch" is one of Alexa's most successful songs with over 30,000 Soundcloud streams to date. The song is featured in the upcoming indie film, FLOAT, directed by Johnny Dutch, marking Alexa's first film feature. In 2016, Alexa also found success behind-the-scenes as a songwriter, co-writing Moka Blast's single "Vida Loca", which features DreamKayris and The Voice Brasil's Nikki.

Throughout 2017 and 2018, Alexa took pride in solo-songwriting, while working with many producers, continuing to create music on her own terms. In April 2019, Alexa released the single "Can't Help Myself", produced by Til December. "Can't Help Myself" showcases the evolution of Alexa's artistry as an Urban Popstar, and as a songwriter, as she continues to build her path in the music industry.

Alexa is working with a variety of producers on new music which will be released throughout 2019.

## **Connect with Alexa Ferr:**

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